



Silvy
the food desert camel

Silvy Desert Camel

By

Silver Lining Villages

Silvy Desert Camel empowers veterans to become champions for sustainable farming in Georgia. Underserved Georgia residents can learn to become productive farmers to feed themselves and their communities.



Food Desert in Georgia

Food deserts are neighborhoods and rural areas with no access to fresh and affordable foods. Residents in these areas rely on convenience stores and fast food restaurants, which contribute to long term health problems such as obesity, diabetes, and cardiovascular diseases.

in State of Georgia:

20% living in food deserts¹

18% on SNAP²

Atlanta is the third most severe urban food desert in the nation³

Veterans Poverty in Numbers

11%-20% of Veterans returning from Iraq and Afghanistan suffer PTS⁴

1.4 million Veterans live in poverty, and still on the rise⁵

1,800 Georgia Veterans are homeless⁶

66,500 Georgia Veterans on SNAP⁷

Up to 25% **active duty** families rely on SNAP⁸

Silver Lining Villages' Mission

Twenty two Veterans and 1 active duty soldier commit suicide every day⁹. That is over 8,000 suicides per year. Our mission is provide constructive interventions for Veteran's in negative circumstances. Life Skills Academy's mission is to serve displaced, overwhelmed Veterans, active duty military servicemen/women and their families, to provide them with alternative techniques and practices to deal with post traumatic stress, military sexual trauma, homelessness and joblessness. It is upon these premises that our life skills academy is built.

Silvy Food Desert Camel Goals

A primary goal of the Silvy program is to support active duty military families who rely on SNAP, through agricultural education. Additionally, the program aims to provide training through partnerships with agricultural training centers leading to jobs for displaced Veterans. They would subsequently become evangelists of self-sustainable agricultural practices to eradicate food insecurity. On-going revenue from the rental of the mobile kitchens during non-teaching hours would support the program in the future.

Target

Our target is to hire and train 15 to 30 veterans over a 3-year period to practice and teach practical urban agriculture techniques and management of certified naturally grown farms and greenhouses. Their efforts will mitigate the damaging effects of food insecurity in our target communities within metro Atlanta.

Silvy Desert Camel

- Mobile commercial kitchen
- Solar panels
- Staffed with veterans
 - Evangelize organic farming and cooking
 - Help process and prepare fresh produce for market
 - Help collection and distribution of food to the needy
 - Support small cottage industry food producers with a rentable mobile commercial kitchen



Veterans
Challenges

unemployment

homelessness

PTS/stress



Food
Challenges

vast food deserts

struggling farmers

uniformed public

First Year Financials

Projected Income Rates

Kitchen Rental Rate per Hr	50.00
Hours per Week	50
Mileage Charge per Mile	0.50
Miles per Week per Kitchen	200.00

Projected Expense Rates

Veteran Rate per Hr	(12.00)
Hours per Week	30.00

Revenue

	Yearly
Kitchen 1 Rental	110,000.00
Kitchen 2 Rental	60,000.00
Mileage Charge	8,500.00
Total Revenue	178,500.00

Expenses					
Kitchen 1	(15,000.00)	Vehicle Maintenance	0.00	Training for employees	(2,000.00)
Kitchen 2	(15,000.00)	Business License	(400.00)	Training for employees	(2,000.00)
Kitchen 1 Registration	(80.00)	County Permits	(1,400.00)		
Kitchen 2 Registration	(80.00)	Uniforms	(1,000.00)	Employee Benefits	(4,147.20)
Truck Downpayment	(3,000.00)	Marketing	(4,200.00)	Total Expense	(122,422.20)
Truck Payments	(3,000.00)	Legal Fees	(700.00)		
Truck Registration	(175.00)	Veteran Employee 1	(17,280.00)	Net Revenue	56,077.80
Insurance	(500.00)	Veteran Employee 2	(17,280.00)	Profit Margin	45.51%
Gas	(9,600.00)	Veteran Employee 3	(8,640.00)		
Van Payments	(1,500.00)	Veteran Employee 4	(8,640.00)		
Van Registration	(400.00)	Training for employees	(2,000.00)		
		Training for employees	(2,000.00)		

Sources

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